



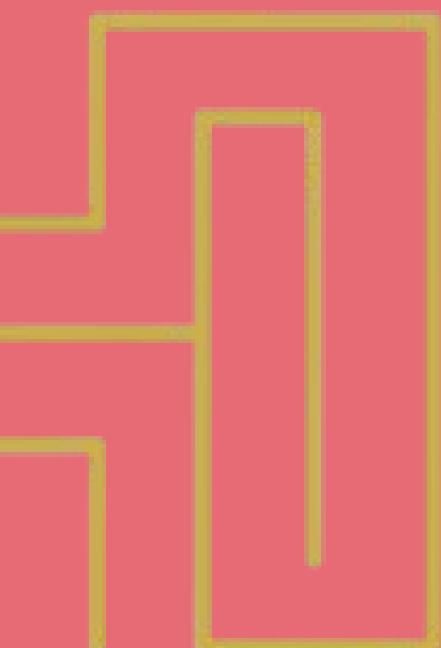
# **European Cluster Collaboration Platform: Building Partnerships through Clusters**

**Webinar #2**

**4 December, 10:00**



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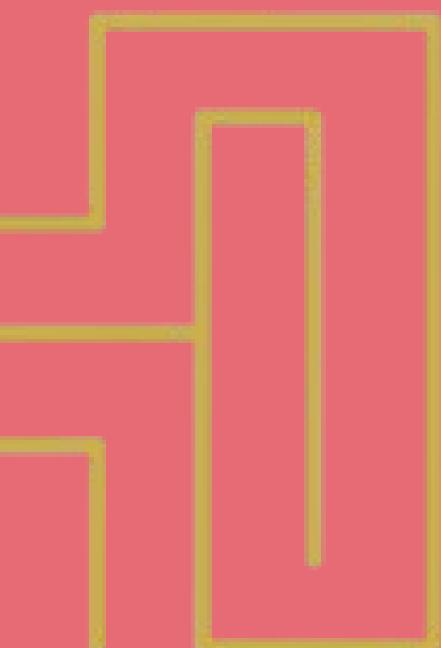
# Agenda

1. Introduction to MetaHeritage  
*Antonia Bobik, Communications Officer, Time Machine Organisation*
2. What are cluster organisations? Introduction to collaborative networks  
*Antonio Novo, President, European Clusters Alliance*
3. European Cluster Collaboration Platform: Overview, mapping tool and networking  
*Romain Bouttier, Project Advisor, EISMEA*
4. Opportunities by the Eurocluster “CR.EU.IN.HERITAGE”: Driving cross-sector innovation in Europe’s cultural heritage value chain  
*Sergio Calò, Director, Venetian Cluster*
5. Q&A



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# Housekeeping rules

- Please note that the webinar is being recorded.
- Please ask your questions in the chat.
- Make use of the chat, add your comments!



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## Introduction to MetaHeritage

*Antonia Bobik,  
Communications Officer,  
Time Machine Organisation*

# What is MetaHeritage?

Europe-wide initiative funded under the Interregional Innovation  
Investment (I3) Instrument

tests heritage routes & metaverse to mobilise cultural and corporate  
heritage for innovation & growth

works across 7 European regions at different development stages



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# Mission & Goals

- Promoting sustainable growth
- Enhancing regional collaboration
- Addressing regional disparities



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# What we offer to SMEs & Organisations

- Capacity-building & networking events
- Pilot actions & heritage routes
- MetaHeritage Platform & Map
- Business model innovation & digital tools



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# Benefits for Participants

Gain visibility

Access innovation tools, resources & best practices

connect with regional innovation ecosystems

shape future of heritage innovation



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# Looking Ahead

Building Europe's Heritage Innovation Ecosystem during 2025-2026

- Upcoming webinars and networking events
- Launch investment-ready pilot actions & heritage route experiments
- Enable SMEs to join a strategic network and innovation value-chain
- Foster a sustainable community



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# Thank You!

Antonia Bobik  
Communications Officer  
MetaHeritage Project

Time Machine Organisation  
[Antonia.Bobik@timemachine.eu](mailto:Antonia.Bobik@timemachine.eu)



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## What are cluster organisations?

*Antonio Novo,  
President,  
European Clusters Alliance*



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## European Cluster Collaboration Platform

*Romain Bouttier,  
Project Advisor,  
EISMEA*



# European Cluster Collaboration Platform (ECCP)

Romain Bouttier

Project Advisor “Entrepreneurship and Clusters” at  
EISMEA

# Mission of the ECCP



Our mission is to be the European online hub for cluster stakeholders (cluster organisations, policymakers and other related stakeholders from the cluster ecosystem) and the reference one-stop-shop for stakeholders in third countries aiming to set up partnerships with European counterparts.

# European Cluster Collaboration Platform (ECCP)



Link: <https://youtu.be/7ip4bFfNDRc?si=HYbisrmYejgbbXJ5>

An initiative of the European Union



# Using the ECCP Platform most effectively

- Discover other clusters & expand your network using the [\*\*cluster mapping tool\*\*](#)
- Discover updates in the [\*\*latest news\*\*](#) section
- Explore upcoming ECCP & Community [\*\*events\*\*](#)
- Learn about [\*\*open calls & funding opportunities\*\*](#)
- Access the knowledge hub ([\*\*publications\*\*](#), [\*\*policy toolkit\*\*](#), [\*\*Green Transition Support\*\*](#))



- Look for partners in and beyond Europe
- Apply multiple filters and search by actor, industry and region
- Search for potential partners and message them immediately
- Use map or list view

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**VENETIAN LUSTE**

**Standard user**

**Venetian Cluster**

Vicenza, IT 02/2016 Dutch, English, French, Italian, Spanish <http://venetiancluster.eu>

[f](#) [t](#)

**About**

Venetian Cluster coordinates and supports multidisciplinary public-private partnerships (PPP), enterprises, professionals, associations, public and private bodies, research institutes and all subjects interested in carrying out and promoting innovation projects, technological transfer and actions for the development of the Italian and international productive supply chain for the **conservation, the restoration and the valorisation of the Cultural and Environmental Heritage** in Italy and abroad.

Venetian Cluster is the new legal entity representing the network contract "Cluster Management Network". The Cluster Management Network was specifically born to manage and promote the Venetian Innovation Cluster for Cultural and Environmental Heritage, the first constituting Regional Innovation Network in the innovation and...

[Read more...](#)

**Filter**

**Pro**

**Loc**

**Co**

**Success stories**

Promotion of single SMEs and their products in international markets, for example laser and cold plasma technologies to China markets.

Promotion of Private-Public Partnerships for the valorisation of historical buildings including a sustainability plan for energy monitoring and efficiency, improvement of future uses, rational use of spaces, etc.

Execution of diagnostic analysis for restoration in situ and in the laboratory, the on-site testing of products, technologies and application methodologies for the solution of conservation problems (restoration tests) and then the selection of the most suitable Italian products and technologies. Realization of the restoration.

Feasibility studies for the environmental and economic sustainability of sites of cultural and historical interest.

SWOT analysis for the identification of strengths, weaknesses and potentials in relation to: actions developed; territorial context; existing...

[Read more...](#)

**Cluster composition**

**814**  
Total number of member organisations

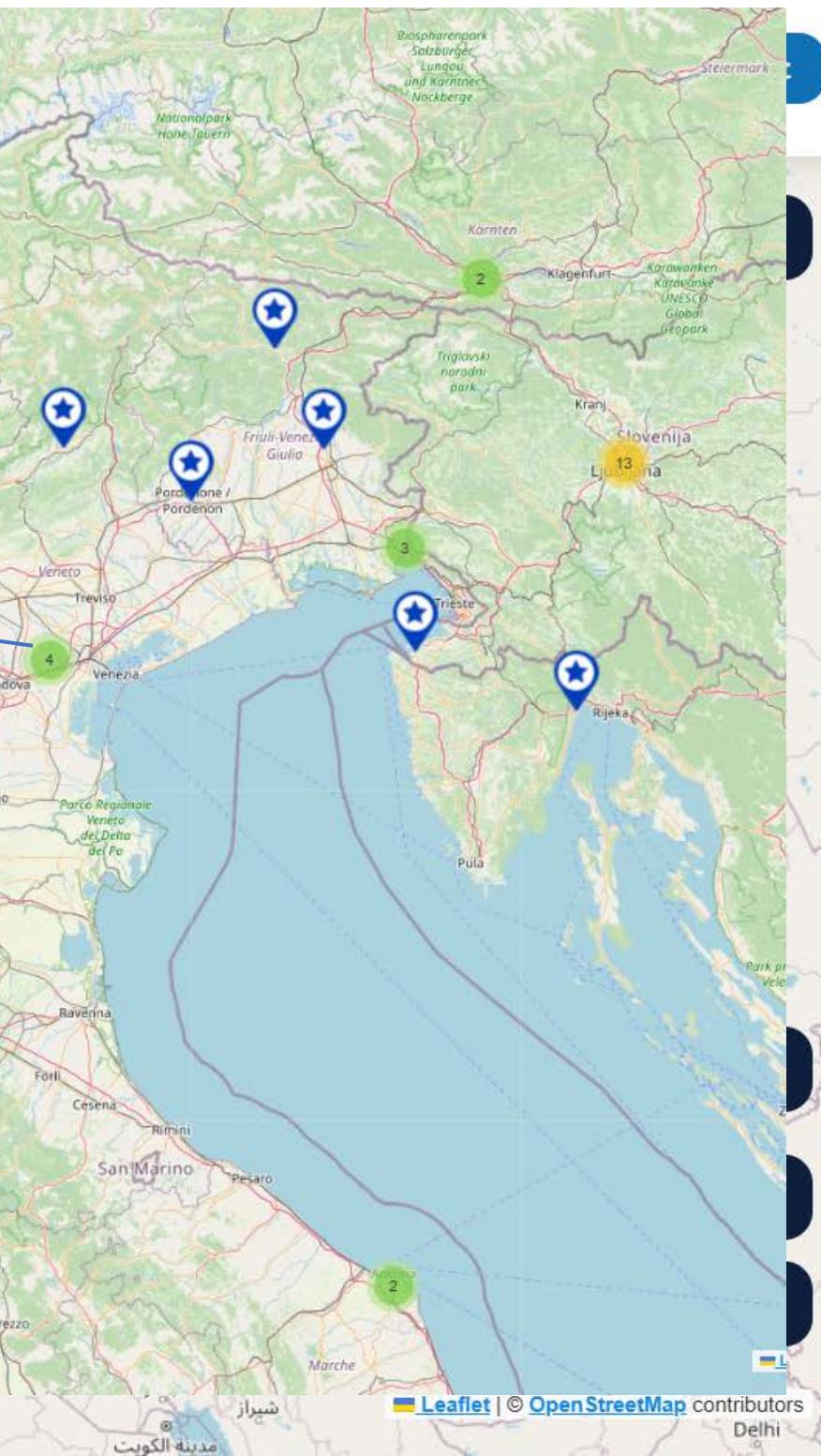
**15**  
Number of start-ups among your SME members

**20**  
Number of research organisations/ universities/technology centres

**670**  
Number of SME members

**50**  
Number of larger company members

**50**  
Number of civil society members



# Find partners tool

## Partners

heritage Search

Reset filters

**Filters**

**Profile type**

- Cluster Organisation (16)
- Euroclusters and other European cluster partnerships and initiatives (2)
- Members of Cluster Organisation (2)
- Meta Clusters & Network of Clusters (0)
- National Association of Clusters (0)
- Policy or Public Institution (1)
- Resource Efficiency Support Provider (0)

**Location**

- In the EU (14)
- Outside the EU (2)

**Country**

- Finland (1)
- France (1)
- Greece (1)
- Italy (6)
- Moldova (1)
- Poland (2)
- Portugal (1)
- Serbia (1)

**Topics**

- Digital (7)
- Green (5)
- Innovation & Technology (6)
- Internationalisation (11)
- Skills (1)
- Other topics (5)

**Industrial Ecosystem**

- Aerospace & Defence (0)
- Agri-food (1)
- Construction (0)

**Results (16)** Sort by Date (Newest First) View on map

**Campania Food and Wine Tourism Cluster**  
Cluster Organisation  
Agri-food Creative & Cultural Industries  
Proximity & Social Economy Tourism

**Information and communication**  
Campania Food and Wine Tourism Cluster is a network uniting public and private stakeholders— institutions, businesses, research bodies, and...  
[Read more](#) Since 21/03/2025

**Heart of Dniester Tourist Cluster**  
Cluster Organisation  
Tourism

**Information and communication**  
The "Inima Nistrului" Tourist Cluster was officially established on September 27, 2023, with members signing a Memorandum of Cooperation. This cluster...  
[Read more](#) Since 04/09/2024

**Innovation Cassiodoro Tourism Pole**  
Cluster Organisation  
Creative & Cultural Industries Italy: Calabria

**Information and communication**  
The Polo Cassiodoro is a network of companies that operates within the theme...

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Partners Funding Expertise News Events About

**CASSIODORO**  
Polo Innovazione Cultura e Turismo

**Innovation Cassiodoro Tourism Pole**  
Catanzaro, IT 12/2018 English, Italian <https://www.polocassiodoro.it>

**About**  
The Polo Cassiodoro is a network of companies that operates within the theme of S3 "Tourism and Culture". In this context it develops its activities and services in the two connected trajectories: 1) New technologies for the diagnosis, recovery, management and enhancement of the cultural and environmental resources of the territory; 2) Technologies and models of co-creation of new experiential and cognitive tourist paths. It works with the aim of strengthening and spreading innovative services in these particular market sectors with the aim of: introducing innovation in the processes of knowledge, conservation, enhancement, restoration, management and enjoyment of cultural heritage; increase the productivity of the companies involved by increasing the knowledge, skills and entrepreneurship of individuals, in order to increase the supply and obtain greater economic impact - also in the long term - connected to production and social systems for the reference sectors

**Success stories**  
1) Atlas of Knowledge: a platform for cataloguing and managing content dedicated to Culture and Tourism. Thanks to the platform you can catalog tabs, create cultural paths, upload and manage multimedia files such as images, pdf, 3D models. From content, Atlas enables automated website generation and mobile app generation. From Atlas was born the Hyperion platform for the enjoyment of immersive video content.

# Policy Support



## Map of cluster policies and programmes

Explore the dynamic mapping of cluster policies and programmes from 56 countries.

[View more](#)

## Country factsheets on cluster policies and programmes

Learn more about cluster policies and programmes across Europe and third priority countries.

[View more](#)

## Policy Toolkit

Access the policy toolkit which provides a searchable database of policy initiatives from more than 60 countries to support clusters in fostering the twin transitions and building resilience.

[View more](#)

## Cluster policy learning events

Find out more information about upcoming Cluster policy learning and capacity building events, like the Paris 2021 conference and the daily European Cluster Alliance Webinars.

[View more](#)

## European Expert Group on Clusters

The European expert group on clusters provides the Commission, EU countries and regions with recommendations, advice, and expertise on better use of clusters as strategic tools.

[View More](#)

## Cluster Solutions Library

Discover detailed case studies on how clusters have played an active role in the 14 industrial ecosystems and facilitate the twin transition in European regions.

[View more](#)

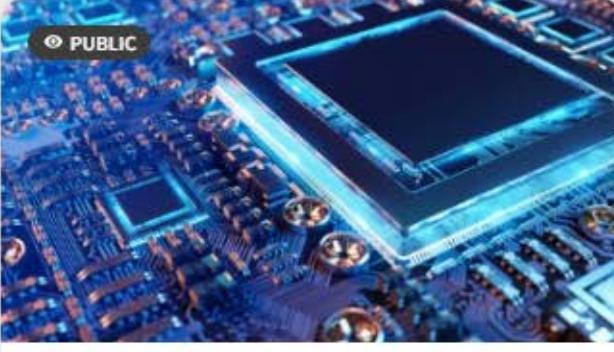


## ECCP Trend Universe

The ECCP Trend Universe is a new tool which allows you to get a deeper understanding into future trends and their impact on your cluster organisation.

Using the ECCP Trend Universe will enable you to:

- ★ Get insights into the future to help build strategic competitive advantages ★
- ★ Better understand future trends and their impact on your cluster organisation ★
- ★ Explore relevant trends from 14 different industrial ecosystems ★
- ★ View relevant trend assessments from other clusters and global data ★

 <p><b>AERONAUTICS &amp; SPACE</b> <b>Aerospace &amp; Defence</b> Created by Jakob von Schuh · Active · 30 Participants</p>	 <p><b>TEAM MEMBER</b> <b>PUBLIC</b> <b>FOOD &amp; NUTRITION</b> <b>Agri-Food</b> Created by Jakob von Schuh · Active · 39 Participants</p>	 <p><b>PUBLIC</b> <b>CONSTRUCTION</b> <b>Construction</b> Created by Jakob von Schuh · Active · 19 Participants</p>
 <p><b>PUBLIC</b> <b>MEDIA &amp; MARKETING</b> <b>Creative &amp; Cultural Industries</b> Created by Jakob von Schuh · Active · 19 Participants</p>	 <p><b>TEAM MEMBER</b> <b>PUBLIC</b> <b>INTERNET &amp; COMMUNICATION TECHNOLOGIES</b> <b>Digital</b> Created by Jakob von Schuh · Active · 38 Participants</p>	 <p><b>PUBLIC</b> <b>ELECTRICAL INDUSTRY</b> <b>Electronics</b> Created by Jakob von Schuh · Active · 24 Participants</p>
 <p><b>PUBLIC</b> <b>CHEMICAL &amp; PETROCHEMICAL</b> Created by Jakob von Schuh · Active · 20 Participants</p>	 <p><b>PUBLIC</b> <b>HEALTHCARE</b> Created by Jakob von Schuh · Active · 18 Participants</p>	 <p><b>TEAM MEMBER</b> <b>PUBLIC</b> <b>AUTOMOTIVE</b> Created by Jakob von Schuh · Active · 17 Participants</p>



## GREEN TRANSITION SUPPORT

The knowledge hub for energy and resource efficiency, and emission reduction in European businesses:

- tools to support businesses transitioning towards greener practices.
- Explore practical examples.



### European Funding and Financing Initiatives Supporting the Green Transition

Discover how EU funding can boost your green projects and strengthen your cluster



### Promoting the Green Transition: A guide for clusters to take action

Step by step guide on what clusters can do to facilitate the green transition



### Good practice examples from companies

Get inspired by innovative resource efficiency solutions and explore good practices by sector or type of resource



# Highlight on ECCP services



## ECCP Matchmaking Events

Connect with clusters, businesses, and policymakers across Europe and beyond, fostering partnerships in key markets worldwide.

[Explore](#)

## Clusters meet Regions

Participate in collaborative workshops with clusters and policymakers to strengthen regional industrial ecosystems.

[Explore](#)

## EU Clusters Talks

Your weekly opportunity to exchange knowledge and discuss topics significant to the EU business community.

[Explore](#)

## Cluster Collaboration Labs

Join our Cluster Collaboration Labs (C2Labs) to meet partners, team up within or across regions or countries, and define your next project roadmap.

[Explore](#)

# Funding opportunities, news and events



Partners ▾

Funding

Expertise ▾

News

Events

About ▾

## Funding

Explore various funding programmes, grants, and tender opportunities provided by the European Union, the Euroclusters and the ECCP community.

## News

Stay up to date with news for cluster organisations and key stakeholders, including regular updates from and about ECCP member organisations, industry news, policy updates, best practices.

## Events

Discover a wide array of online and offline events organized by the ECCP, the European Commission, and our global community of cluster organisations.

# Communications Tools



## Newsletter

[\*\*Sign up\*\*](#) for the latest news and information



## ECCP Social Media

[LinkedIn](#), [X](#), [Facebook](#), [YouTube](#),



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Contact

ECCP Team

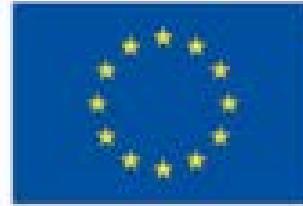
<https://www.clustercollaboration.eu/contact>



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## **Eurocluster “CR.EU.IN.HERITAGE”**

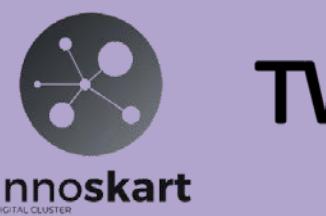
*Sergio Calò,  
Director,  
Venetian Cluster*



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# CR.EU.IN. HERITAGE



**Overall Objective**  
To support cross -sectoral and cross -level innovation within the **cultural heritage value chain** to foster resilience and strategic autonomy and sustainability in Europe, building capacities and supporting transformation into a greener, more digital, and resilient economy

Sergio Calò, Coordinator, Venetian Cluster



## CR.EU.IN. HERITAGE IN PILLS:

### KNOWLEDGE AND SCOUTING TO REDUCE DEPENDENCIES: MAPPING OF EBASED TECHNOLOGIES AND ENGAGEMENT OF INNOVATION LEADERS AND INVESTORS

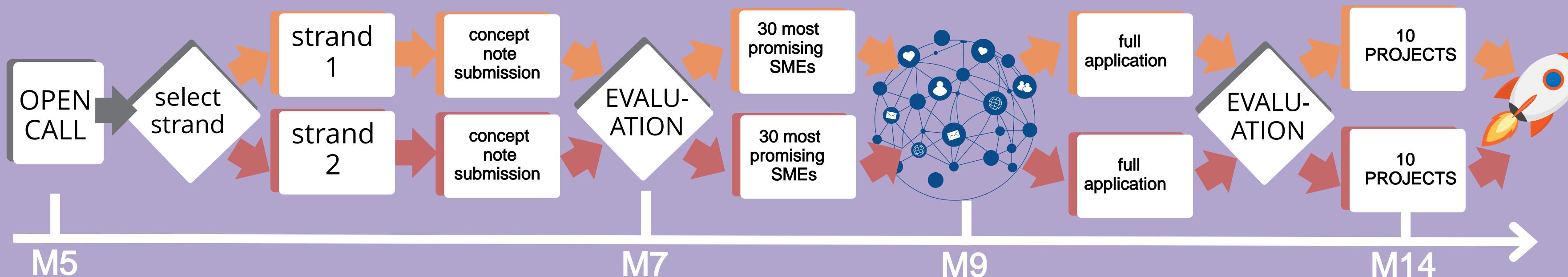
#### SUPPORTING INNOVATION PROJECTS → TWO STRANDS CALL FOR PROPOSALS

- STRAND 1: 10 PRODUCT INNOVATION PROJECTS BY AT LEAST 2 SMEs FOR A TOTAL OF 1,200,000 €
- STRAND 2: 10 PROCESS INNOVATION PROJECTS BY AT LEAST 2 SMEs FOR A TOTAL OF 770,000 €
- 20 FUNDED PROJECTS BY AT LEAST 40 UNIQUE SMEs FOR A TOTAL OF 1,970,000 €

#### SMEs SUPPORTED THROUGH UPSKILLING AND RESKILLING → CALL WITH A TWO-STEP APPLICATION PROCESS

- SELECTION OF BEST IDEAS
- CAPACITY BUILDING FOR INNOVATION SUPPORT
- FURTHER SUPPORT TO GROW: ONLINE PITCHING EVENT & NETWORKING

#### STRATEGIC NETWORKING AND COOPERATION WITH THE CR.EU. METACLUSTER





## WP3 IN NUMBERS

- At least **20 projects** funded
  - 10 Product innovation projects
  - 10 Process innovation projects
- At least **40 SMEs**
  - 20 involved in product innovation projects
  - 20 involved in process innovation projects
- At least **10% FROM DIFFERENT EU COUNTRIES** AT LEAST 4 FROM DIFFERENT COUNTRIES
- **100% of projects** apply **EU-based technologies** and/or solutions **AND/OR** engage innovation leaders

## Numbers of the Innovation Capacity Building Programme :

- At least 100 among
  - SMEs, clusters and BSOs
  - entrepreneurs including young, new and female



## T3.1 and T3.2 GANTT WE NEED TO ANTICIPATE MILESTONE 3, 4 AND 6

# ABOUT FRIEND CCI

The FRIEND CCI project offers financial support to SMEs in the form of grants, directed to the development and implementation of cross-sectoral projects aimed to bring innovation both at the level of products and at the level of processes/ technologies, with a specific eye on the needs linked to the twin transition.

## VENETIAN CLUSTER



## FRANCE CLUSTERS



## CLUSTER IDIA



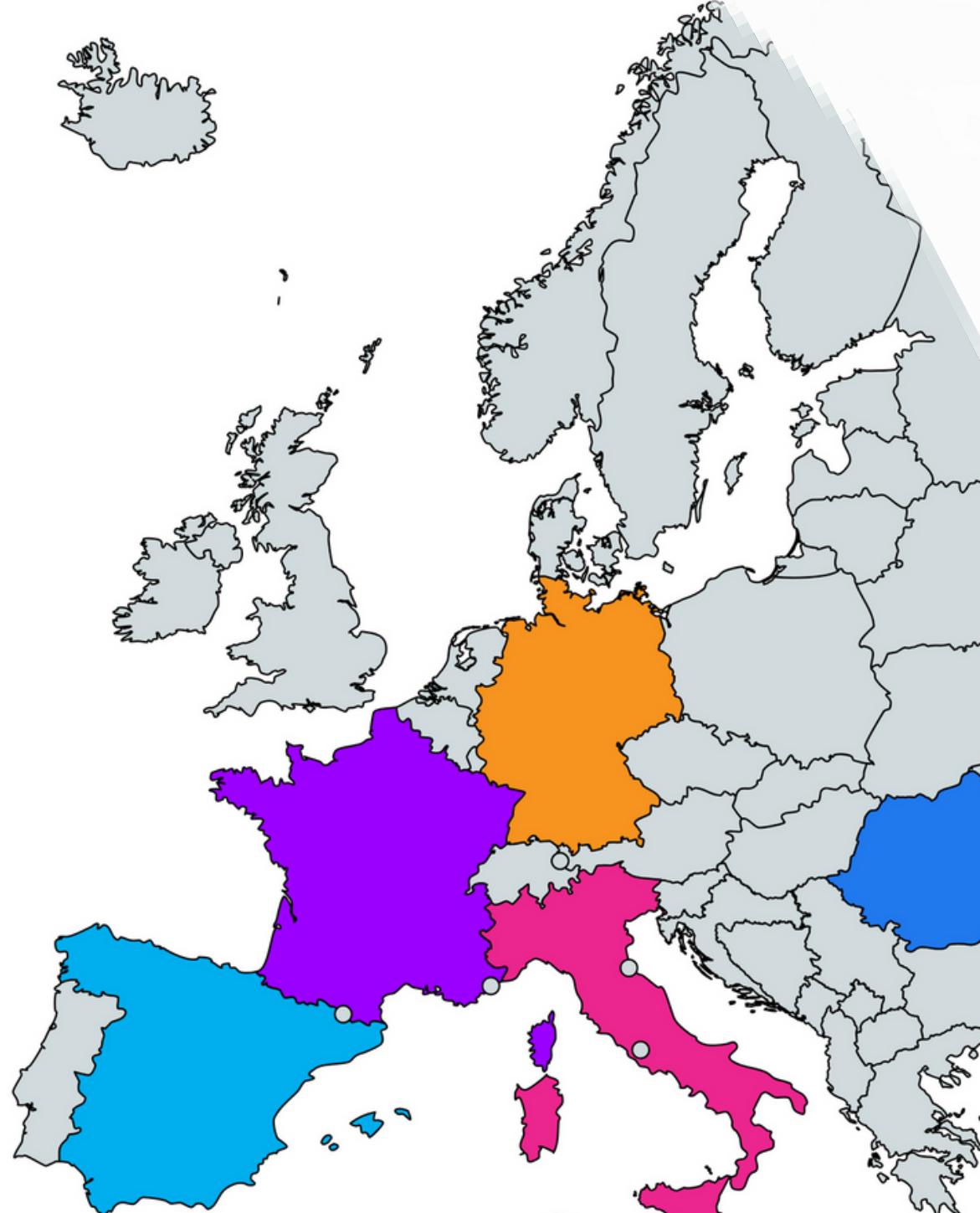
## ITALCAM



## OPEN HUB CREATIVE CLUSTER

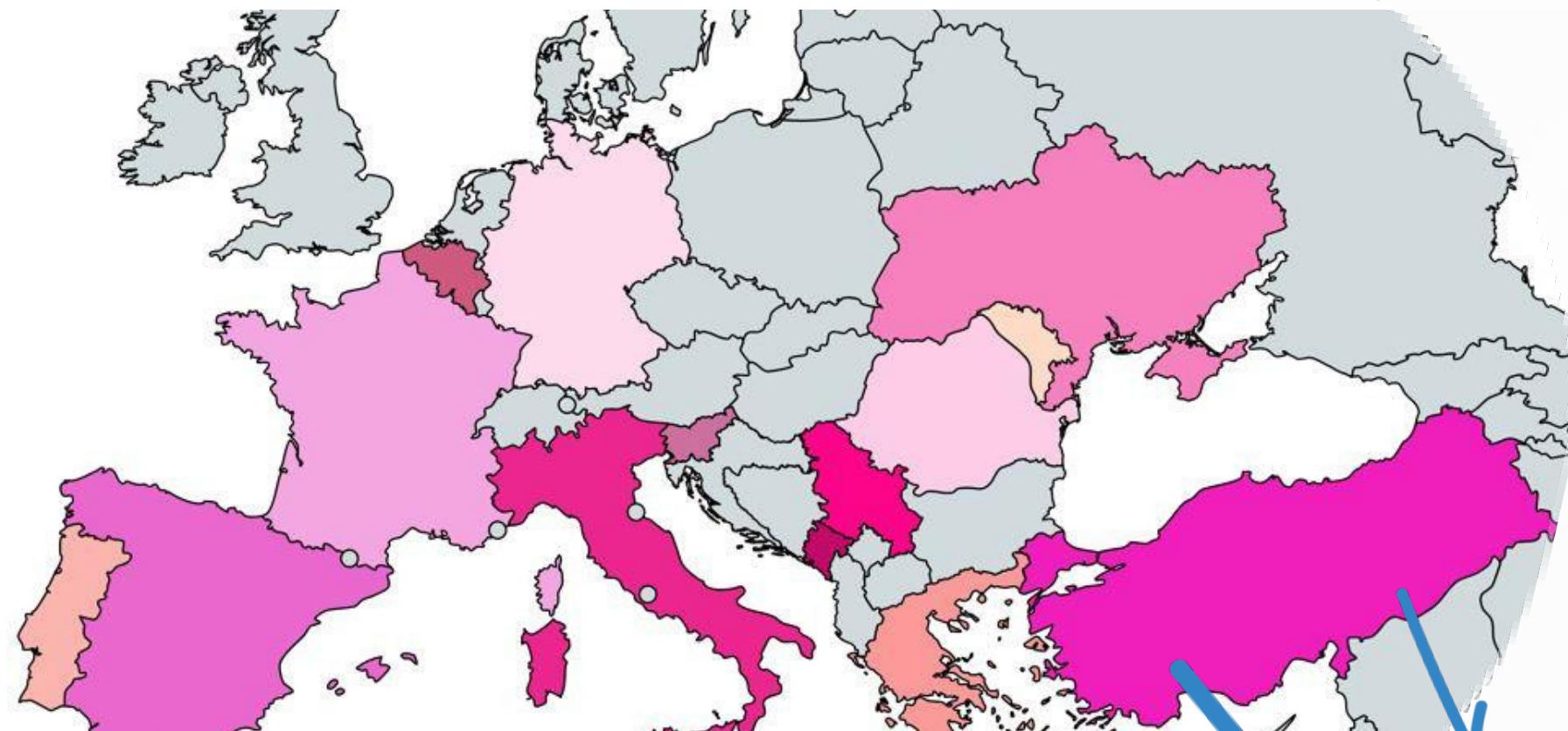


- Venetian Clu
- France Clusters
- Cluster IDia
- ITALCAM
- Open Hub Creative Cluster



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## 1ST CALL APPLICANT'S COUNTRIES



### Submission 1st Call

Italy	Romania
Magenta	Light Magenta
Light Magenta	Very Light Blue
Pink	Dark Magenta
Dark Blue	Dark Blue
Light Blue	Light Blue
Very Light Blue	Very Light Blue

8 COUNTRIES

10 PROJECTS

27 SMEs

14 COUNTRIES

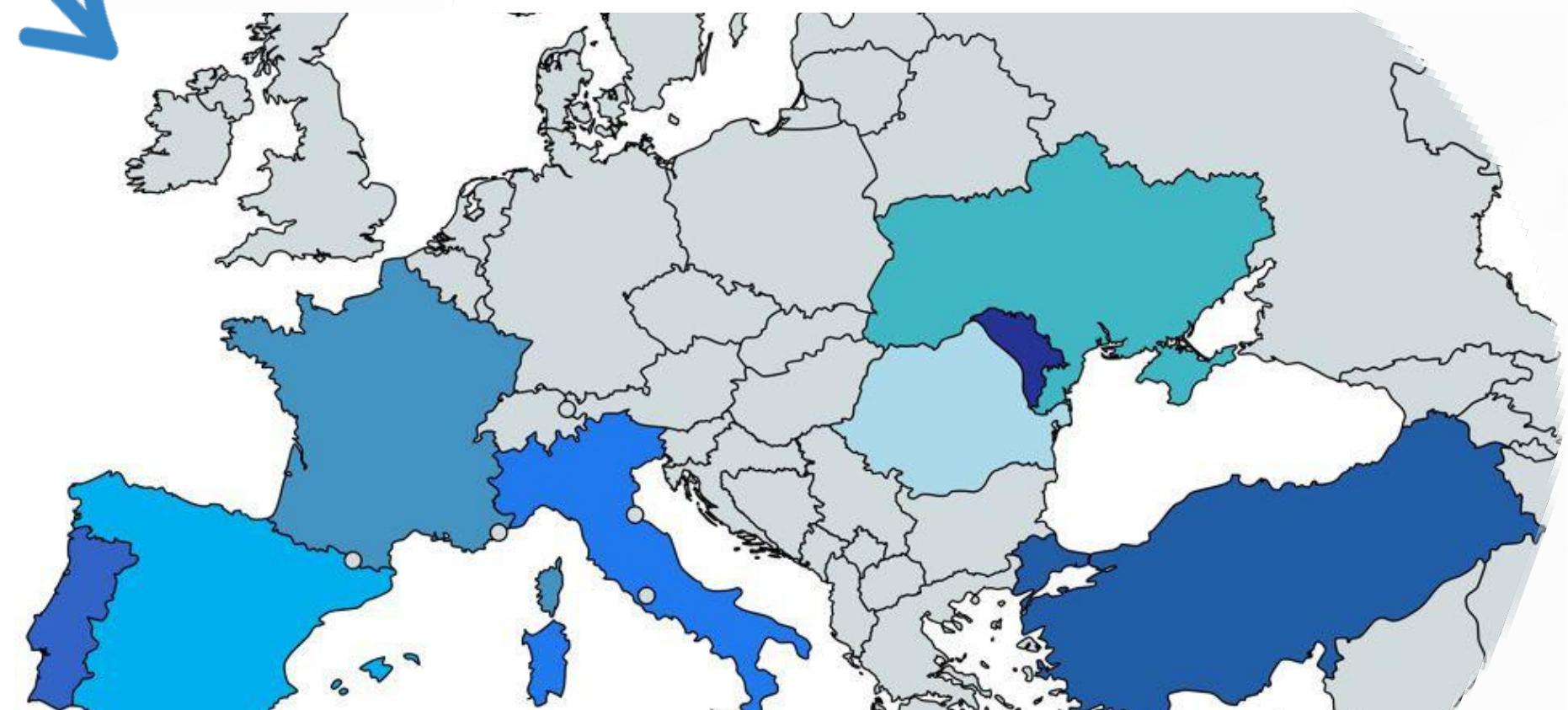
25 PROJECTS

46 SMEs

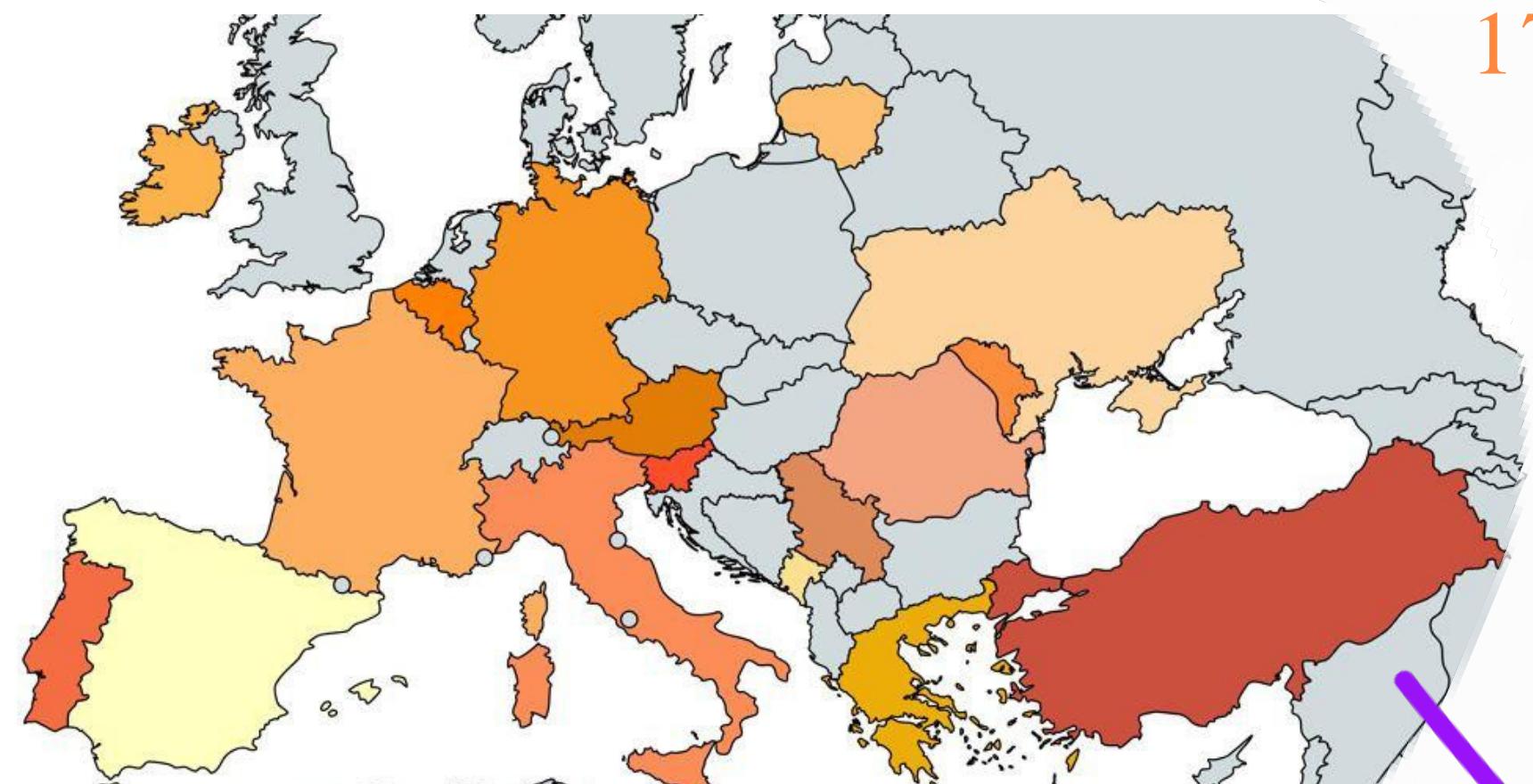
### Funded under 1st Call

Italy	Turkiye
Light Blue	Romania
Dark Blue	Ukraine
Very Light Blue	Moldova

## 1ST CALL SELECTED PROJECT'S COUNTRIES



## 2ND CALL APPLICANT'S COUNTRIES



17 COUNTRIES

45 PROJECTS

115 SMEs

## Funded under 2nd Call

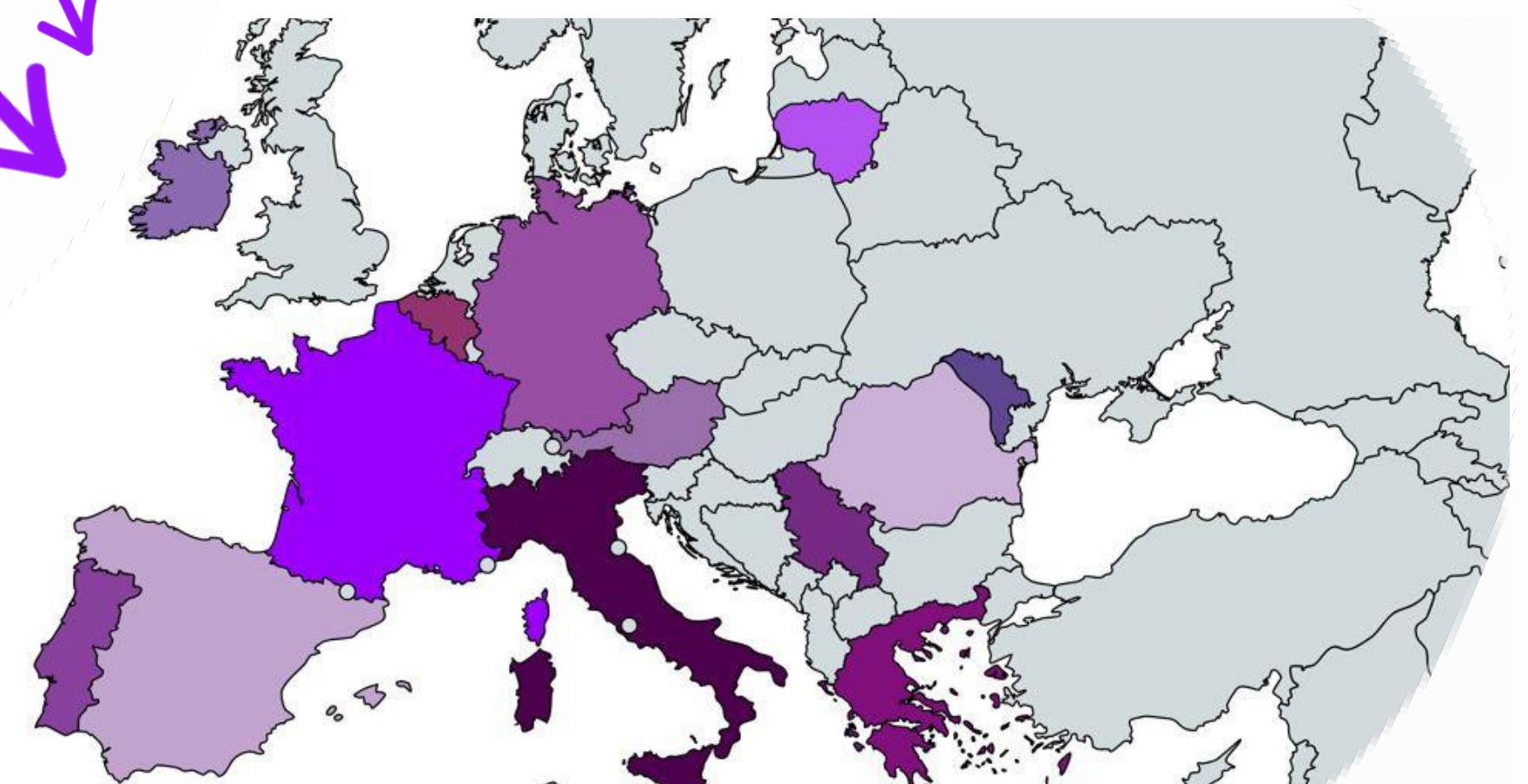
France	Ireland
Spain	Serbia
Germany	Romania
Portugal	Greece
Belgium	Moldova
Italy	Italy
	Lithuania
	Austria

13 COUNTRIES

12 PROJECTS

33 SMEs

## 2ND CALL SELECTED PROJECT'S COUNTRIES



## Sub-calls

List the FSTP calls launched under the project.

Call Reference	Call Budget	Budget Awarded	Call Publication Date	Call Status	Number of Received Proposals	Number of Awarded Proposals
Call for Providers	[0]	[0]	24th of March 2023	[Delivered]	102 applications 84 validated	
[1st Call]	€538,000.00	[488.700,00]	foreseen for 21/07/2023	[Planned]	25	10
[2nd Call]	€538,000.00	[587.300,00]	foreseen for november 2023	[Planned]	45	12



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# CR.EU.IN. HERITAGE

THANK

YOU!

[sergio.calò@venetiancluster.eu](mailto:sergio.calò@venetiancluster.eu)



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# Thank you

[www.metaheritage.eu](http://www.metaheritage.eu)



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